



AleR-G.com
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HOME ADDRESS
Washington, DC 20015

AWARDS
**2018 Online Advertising +
Marketing Communicator
Award of Distinction** for NICHD
“Play to Learn” infographic

**2017 Health + Wellness Design
Awards, Graphic Design USA** for
CDC DDT Labor Day Diabetes
Social Media Card

**2016 Health + Wellness Design
Awards, Graphic Design USA** for
CDC DDT “#HackYourSnack”
Social Media Cards

REFERENCES
Available upon request.

OBJECTIVE To collaborate with the team and conceptualize creative solutions using my skills and experiences as a Communication Designer.

EDUCATION **Carnegie Mellon University** – Pittsburgh, PA
Bachelor of Fine Arts in Communication Design
Graduated in May 2011 with University Honors and on the Dean’s List

SKILLS

PROFICIENT IN:

Adobe Dreamweaver
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Film/Digital Photography
HTML & CSS
Illustration & Storyboarding
Mac & PC
Microsoft Office
Spanish
Typography

FAMILIAR WITH:

Adobe Lightroom
Book Binding
Direct Mail/Email Marketing
Letterpress & Screen Printing
Packaging Design
Pre-Press/Production
Product Development
Sketch
User Testing
Wordpress
Zeplin

EMPLOYMENT

Mar. 2016 – present
Silver Spring, MD

Senior Visual Designer, Palladian Partners
Conceptualizes and creates digital and print products for health education, promotion, and prevention projects, campaigns, and initiatives. Art directs and manages all design projects for the Office on Women’s Health.

Oct. 2013 – Feb. 2016
Beltsville, MD

Studio Designer, Merrick Towle
Collaborated with art directors to create unique, thoughtful brands for real estate and creative industry clients. Each identity included: logos, stationery, signage, banners, brochures, emails, and websites.

Jan. 2012 – Oct. 2013
Rockville, MD

Jr. Graphic Designer, Donor Point Marketing
Created direct mail marketing graphics for non-profit organizations. Established and managed all brand-related marketing collateral for the agency, including sales brochures, trade show materials, and even signage and artwork for the office.

July 2011 – Dec. 2011
Washington, DC

Design Associate, International Arts & Artists
Assisted the design studio director with labels, flyers, proposals, email graphics, and catalogs for internal department projects. Designed posters, books, and illustrations for external clients, such as artists, universities, and foreign embassies.

June 2010 – Aug. 2010
Rockville, MD

Design Intern, Pacific Trade International
Constructed packaging mock ups, conducted product photo-shoots, created labels and marketing collateral, produced graphics for the Blissliving Home website, and designed Valentine’s Day collections of pillows, throw blankets, and door decorations.